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**About me**

Gender: Male  
Age: 27  
Location: København, DK

Showing the beauty of the nature that surrounds us is my main focus - it is my main reason for having my SoMe channels

For the last 3 years I have been able to travel the world, showing everything from the deserts of Kuwait to the snowy mountains of northern Norway. I always try to portray the different areas as honestly as possible.

#nature #outdoors #canon  
#worldtraveler #photographer

Travel  
**Tim Roldhave**

50%

**g**

**About me**

Gender: Female  
Age: 21  
Location: Copenhagen, DK

Passionate about travel, I have been able to explore the world and show the beauty of the different areas I have visited. I always try to portray the different areas as honestly as possible.

#travel #nature #photography  
#worldtraveler #photographer

**Ingrid Berhan**

50%

THE INFLUENCER LABELS 21/22

# VERIFICATION

# THE LABELS

Get Louis enables brands to locate and activate the most talented content creators.

The Get Louis Verification Labels© makes it easy and safe to hand-pick top creators who live up to the highest quality and ethical standards. We combine human expertise with performance data analysis to curate each applicant, with only a select few receiving labels.

The Get Louis Verification Labels© makes it easier than ever to create, execute and manage commercial collaborations built on quality, accountability and transparency.

Simply put, a new industry standard!



# EXCEPTIONAL

1. Produces and distributes high quality content
2. Knows and follows relevant local marketing law
3. Is a public known person or brand with a large following
4. Has a complete profile on the Get Louis platform
5. Follow the terms of use and/or ethical guidelines of the social media channels being used
6. Clearly state when producing and distributing commercial content
7. Aim to only distribute and share correct knowledge and information
8. Can back-up scientific, political or health claims or statements with trustworthy or scientific data and/or research
9. Collect the necessary permissions to use intellectual property produced and owned by others
10. Respect the privacy of followers and their data



# SUSTAINABLE

1. Produces and distributes high quality content
2. Knows and follows relevant local marketing law
3. Focus on sustainability or green lifestyle across channels
4. Educates followers to adopt a more sustainable lifestyle
5. Clearly state when producing and distributing commercial content
6. Promotes mostly sustainable products, brands and businesses
7. Aim to only distribute and share correct knowledge and information
8. Can back-up scientific, political or health claims or statements with trustworthy or scientific data and/or research
9. May support or be ambassadors for NGOs focusing on environment and sustainability
10. Will take no part in 'green-washing' of businesses and brands



# ROLE MODEL

1. Produces and distributes high quality content
2. Knows and follows relevant local marketing law
3. Produces fun and/or educational content suitable for a young audience
4. Uses appropriate language for a young audience
5. Clearly state when producing and distributing commercial content
6. Does not share or promote products or brands not suitable for a young audience
7. Aim to only distribute and share correct knowledge and information
8. Can back-up scientific, political or health claims or statements with trustworthy or scientific data and/or research
9. Clearly state if content shared have been altered in ways that changes the look or shape of a person
10. Aims to be a good role model to a young audience

